

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	Examiner: Shannon S. Saliard
Murphy)	
)	Group Art Unit: 3628
Serial No.: 10/667,677)	
)	
Filed: September 22, 2003)	Confirmation No.: 9397
)	
For: Method and Computer Program for)	Attorney Docket No.: W115 1010.1
Generating Interactive Map-Based)	
Presentation Facilitating Selection)	
of Lodging Property)	

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-14450

SECOND RESPONSE AFTER FINAL

In response to the Official Action mailed May 29, 2007, and the Advisory Action mailed September 19, 2007, Applicants submit this second response after final action.

Remarks begin on page 2 of this paper.

An **Appendix** providing further evidence of reduction to practice follows page 5 of this paper.